



Counties: Choctaw, AL



2000 Total Population	15,922
2000 Group Quarters	133
2008 Total Population	15,921
2013 Total Population	15,954
2008 - 2013 Annual Rate	0.04%



2000 Households	6,363
2000 Average Household Size	2.48
2008 Households	6,680
2008 Average Household Size	2.36
2013 Households	6,781
2013 Average Household Size	2.33
2008 - 2013 Annual Rate	0.3%
2000 Families	4,573
2000 Average Family Size	2.99
2008 Families	4,748
2008 Average Family Size	2.89
2013 Families	4,773
2013 Average Family Size	2.87
2008 - 2013 Annual Rate	0.11%



2000 Housing Units	7,839
Owner Occupied Housing Units	70.0%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	18.8%
2008 Housing Units	8,544
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	21.8%
2013 Housing Units	8,845
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	23.3%

Median Household Income

2000	\$24,757
2008	\$28,072
2013	\$30,479

Median Home Value

2000	\$46,756
2008	\$71,332
2013	\$73,652

Per Capita Income

2000	\$14,635
2008	\$17,185
2013	\$18,634

Median Age

2000	37.9
2008	40.2
2013	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Choctaw, AL

**2000 Households by Income**

Household Income Base	6,344
< \$15,000	32.9%
\$15,000 - \$24,999	17.5%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	5.4%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.3%
\$200,000+	1.3%
Average Household Income	\$36,574

2008 Households by Income

Household Income Base	6,680
< \$15,000	27.0%
\$15,000 - \$24,999	17.8%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	0.4%
\$200,000+	1.1%
Average Household Income	\$40,723

2013 Households by Income

Household Income Base	6,781
< \$15,000	24.7%
\$15,000 - \$24,999	17.9%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.6%
\$200,000+	1.1%
Average Household Income	\$43,577

2000 Owner Occupied HUs by Value

Total	5,494
<\$50,000	53.1%
\$50,000 - 99,999	30.4%
\$100,000 - 149,999	9.0%
\$150,000 - 199,999	3.4%
\$200,000 - \$299,999	3.1%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.4%
Average Home Value	\$66,341

2000 Specified Renter Occupied HUs by Contract Rent

Total	825
With Cash Rent	62.7%
No Cash Rent	37.3%
Median Rent	\$141
Average Rent	\$189

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Choctaw, AL



2000 Population by Age

Total	15,922
0 - 4	6.9%
5 - 9	6.7%
10 - 14	7.6%
15 - 19	7.3%
20 - 24	5.4%
25 - 34	12.0%
35 - 44	14.2%
45 - 54	13.9%
55 - 64	11.3%
65 - 74	7.9%
75 - 84	4.7%
85+	2.0%
18+	73.9%

2008 Population by Age

Total	15,921
0 - 4	7.0%
5 - 9	6.7%
10 - 14	6.4%
15 - 19	6.0%
20 - 24	5.3%
25 - 34	11.9%
35 - 44	12.8%
45 - 54	14.6%
55 - 64	13.7%
65 - 74	8.8%
75 - 84	4.6%
85+	2.1%
18+	76.0%

2013 Population by Age

Total	15,954
0 - 4	6.8%
5 - 9	6.5%
10 - 14	6.8%
15 - 19	6.4%
20 - 24	4.9%
25 - 34	10.5%
35 - 44	12.3%
45 - 54	14.3%
55 - 64	14.9%
65 - 74	9.4%
75 - 84	4.9%
85+	2.2%
18+	75.8%

2000 Population by Sex

Males	47.0%
Females	53.0%

2008 Population by Sex

Males	47.3%
Females	52.7%

2013 Population by Sex

Males	47.5%
Females	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Choctaw, AL

**2000 Population by Race/Ethnicity**

Total	15,922
White Alone	55.1%
Black Alone	44.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.4%
Hispanic Origin	0.7%
Diversity Index	50.8

2008 Population by Race/Ethnicity

Total	15,921
White Alone	54.2%
Black Alone	45.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.4%
Hispanic Origin	0.7%
Diversity Index	51.0

2013 Population by Race/Ethnicity

Total	15,954
White Alone	54.2%
Black Alone	45.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.4%
Hispanic Origin	0.7%
Diversity Index	51.0

**2000 Population 3+ by School Enrollment**

Total	15,303
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	12.4%
Enrolled in Grade 9-12	7.0%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	75.2%

2008 Population 25+ by Educational Attainment

Total	10,906
Less than 9th Grade	12.7%
9th - 12th Grade, No Diploma	16.7%
High School Graduate	37.5%
Some College, No Degree	16.3%
Associate Degree	5.8%
Bachelor's Degree	7.3%
Graduate/Professional Degree	3.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Choctaw, AL

**2008 Population 15+ by Marital Status**

Total	12,705
Never Married	22.7%
Married	58.1%
Widowed	10.6%
Divorced	8.6%

**2000 Population 16+ by Employment Status**

Total	12,369
In Labor Force	48.7%
Civilian Employed	44.2%
Civilian Unemployed	4.3%
In Armed Forces	0.2%
Not in Labor Force	51.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	89.9%
Civilian Unemployed	10.1%

2000 Females 16+ by Employment Status and Age of Children

Total	6,715
Own Children < 6 Only	7.6%
Employed/in Armed Forces	4.1%
Unemployed	0.6%
Not in Labor Force	2.8%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	2.5%
Unemployed	0.3%
Not in Labor Force	2.6%
Own Children 6-17 Only	18.5%
Employed/in Armed Forces	10.5%
Unemployed	1.1%
Not in Labor Force	6.9%
No Own Children < 18	68.5%
Employed/in Armed Forces	19.0%
Unemployed	2.4%
Not in Labor Force	47.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Choctaw, AL

**2008 Employed Population 16+ by Industry**

Total	4,793
Agriculture/Mining	5.7%
Construction	11.9%
Manufacturing	22.0%
Wholesale Trade	1.8%
Retail Trade	9.8%
Transportation/Utilities	5.1%
Information	0.6%
Finance/Insurance/Real Estate	3.0%
Services	36.4%
Public Administration	3.7%

2008 Employed Population 16+ by Occupation

Total	4,793
White Collar	43.2%
Management/Business/Financial	7.4%
Professional	16.6%
Sales	8.1%
Administrative Support	11.1%
Services	15.1%
Blue Collar	41.7%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	12.0%
Installation/Maintenance/Repair	5.8%
Production	13.6%
Transportation/Material Moving	8.5%

**2000 Workers 16+ by Means of Transportation to Work**

Total	5,382
Drove Alone - Car, Truck, or Van	75.3%
Carpooled - Car, Truck, or Van	19.9%
Public Transportation	0.8%
Walked	1.0%
Other Means	0.6%
Worked at Home	2.4%

2000 Workers 16+ by Travel Time to Work

Total	5,382
Did Not Work at Home	97.6%
Less than 5 minutes	4.1%
5 to 9 minutes	11.6%
10 to 19 minutes	18.9%
20 to 24 minutes	9.8%
25 to 34 minutes	15.7%
35 to 44 minutes	6.3%
45 to 59 minutes	13.1%
60 to 89 minutes	9.8%
90 or more minutes	8.3%
Worked at Home	2.4%
Average Travel Time to Work (in min)	37.8

2000 Households by Vehicles Available

Total	6,363
None	11.0%
1	31.1%
2	34.9%
3	17.5%
4	3.9%
5+	1.7%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Choctaw, AL



2000 Households by Type

Total	6,363
Family Households	71.9%
Married-couple Family	52.0%
With Related Children	23.2%
Other Family (No Spouse)	19.8%
With Related Children	13.4%
Nonfamily Households	28.1%
Householder Living Alone	26.5%
Householder Not Living Alone	1.6%

Households with Related Children	33.6%
Households with Persons 65+	27.4%

2000 Households by Size

Total	6,363
1 Person Household	26.5%
2 Person Household	33.0%
3 Person Household	18.8%
4 Person Household	13.7%
5 Person Household	5.4%
6 Person Household	1.6%
7+ Person Household	1.0%

2000 Households by Year Householder Moved In

Total	6,363
Moved in 1999 to March 2000	12.9%
Moved in 1995 to 1998	22.8%
Moved in 1990 to 1994	13.7%
Moved in 1980 to 1989	16.6%
Moved in 1970 to 1979	15.1%
Moved in 1969 or Earlier	18.9%
Median Year Householder Moved In	1990



2000 Housing Units by Units in Structure

Total	7,839
1, Detached	61.2%
1, Attached	0.7%
2	0.8%
3 or 4	0.7%
5 to 9	0.7%
10 to 19	0.3%
20+	0.9%
Mobile Home	34.2%
Other	0.5%

2000 Housing Units by Year Structure Built

Total	7,839
1999 to March 2000	3.7%
1995 to 1998	10.7%
1990 to 1994	8.5%
1980 to 1989	18.2%
1970 to 1979	20.3%
1969 or Earlier	38.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Rural Bypasses
2.	Rooted Rural
3.	Southern Satellites



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,927,117
Average Spent	\$1,186.69
Spending Potential Index	44
Computers & Accessories: Total \$	\$773,574
Average Spent	\$115.80
Spending Potential Index	48
Education: Total \$	\$3,517,233
Average Spent	\$526.53
Spending Potential Index	38
Entertainment/Recreation: Total \$	\$14,992,744
Average Spent	\$2,244.42
Spending Potential Index	60
Food at Home: Total \$	\$19,630,899
Average Spent	\$2,938.76
Spending Potential Index	60
Food Away from Home: Total \$	\$12,683,782
Average Spent	\$1,898.77
Spending Potential Index	55
Health Care: Total \$	\$18,957,807
Average Spent	\$2,838.00
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$7,421,053
Average Spent	\$1,110.94
Spending Potential Index	48
Investments: Total \$	\$1,977,496
Average Spent	\$296.03
Spending Potential Index	29
Retail Goods: Total \$	\$109,934,718
Average Spent	\$16,457.29
Spending Potential Index	61
Shelter: Total \$	\$46,978,711
Average Spent	\$7,032.74
Spending Potential Index	45
TV/Video/Sound Equipment: Total \$	\$5,352,026
Average Spent	\$801.20
Spending Potential Index	56
Travel: Total \$	\$6,087,156
Average Spent	\$911.25
Spending Potential Index	48
Vehicle Maintenance & Repairs: Total \$	\$3,945,909
Average Spent	\$590.70
Spending Potential Index	60

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.